

Panasonic

**YOU CAN FINALLY SAY,
YOU'VE SEEN IT ALL.**

Meet
Panasonic OLED

The Nxt in picture perfection & immersive sound.





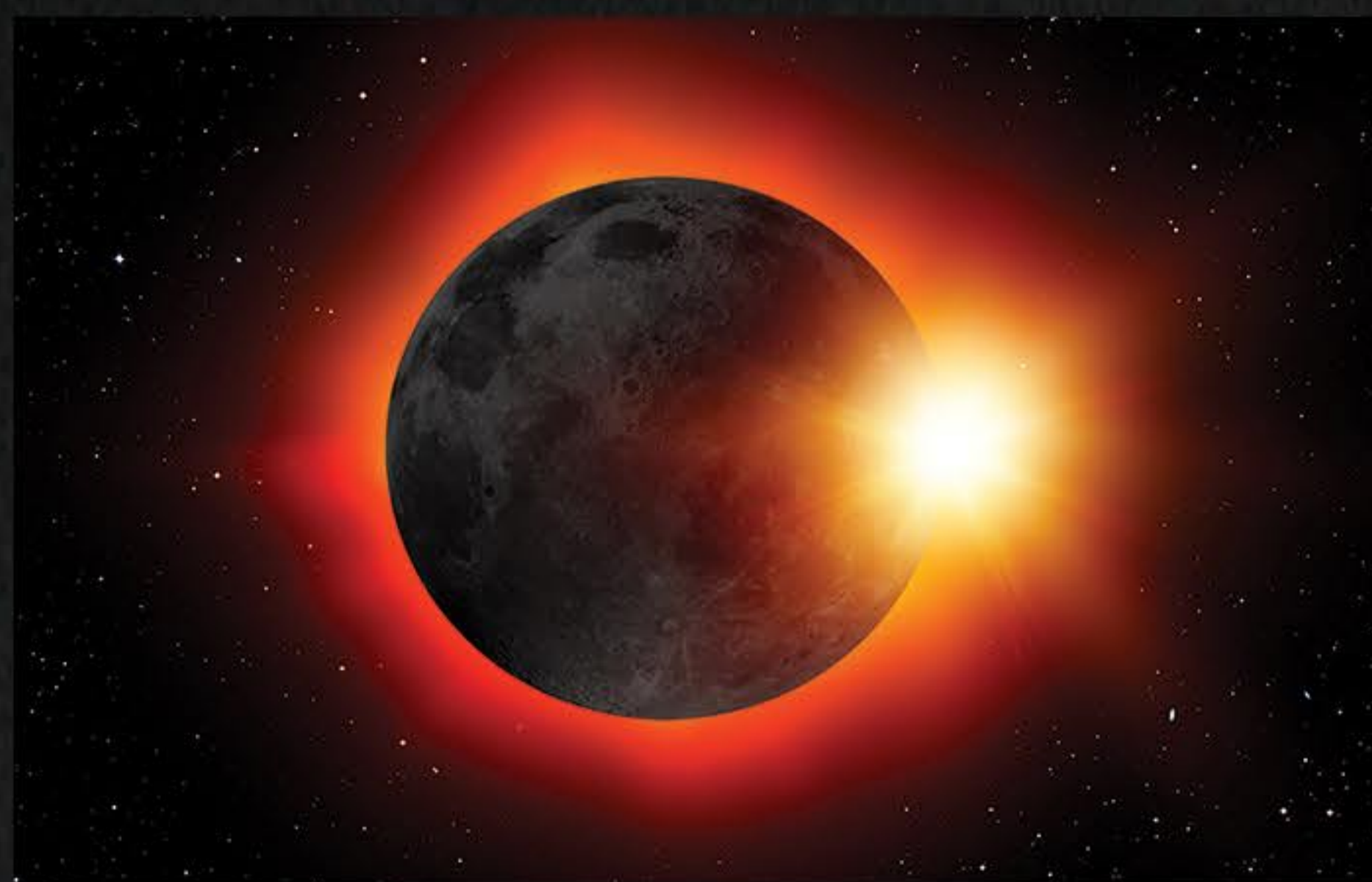
THE NXT IN
**VISUAL
EXCELLENCE**

Experience OLED Technology

The Panasonic OLED is a self-illuminating system that individually regulates 8 million pixels. It self-optimises the intensity of illumination on individual pixels based on the backlight emitted, enabling expression of deep, rich blacks, as well as the ultimate contrast ratio.

DISCOVER THE DETAILS IN DEEP BLACKS AND INTENSE BRIGHTNESS

PERFECT BLACK



VIVID COLORS



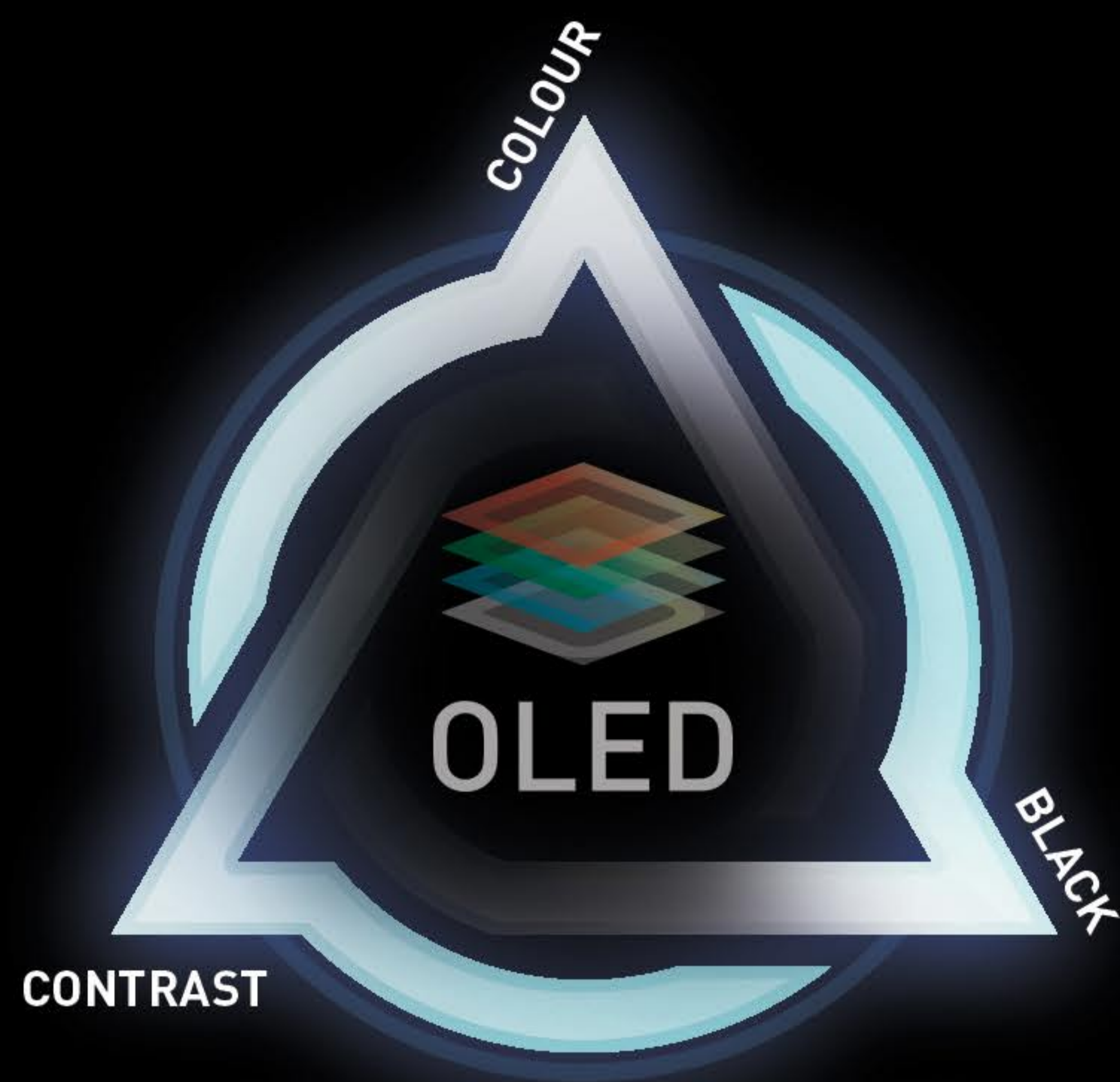
CLEAR MOTION



PERFECT VIEWING ANGLE



THE POWER OF
OLED
TECHNOLOGY



Panasonic OLED uses a high picture quality processor to optimise the performance of the OLED panel. Its excellent image processing capability thoroughly analyses the resolution, noise, colour, brightness, and other image properties.



COLOUR

Bringing vibrant colours to both dark and bright areas.

BLACK

Producing rich gradation with no black floating and blurring.



CONTRAST

Drawing out the maximum level of beauty with smooth gradation.



THE NEXT IN PICTURE PERFECTION

Witness excellent picture quality with the Panasonic OLED as it enhances three key aspects i.e. contrast, colour and clarity to perfection.

TRUE CLARITY



4K STUDIO COLOUR ENGINE

The 4k studio colour engine of the Panasonic OLED provides brilliant picture quality, thanks to the clear reproduction of an impressive colour performance and motion clarity. It is the basis for an amazing 4K viewing experience.

4K UP CONVERTER

Get upscale quality images automatically in the highest resolution of display.

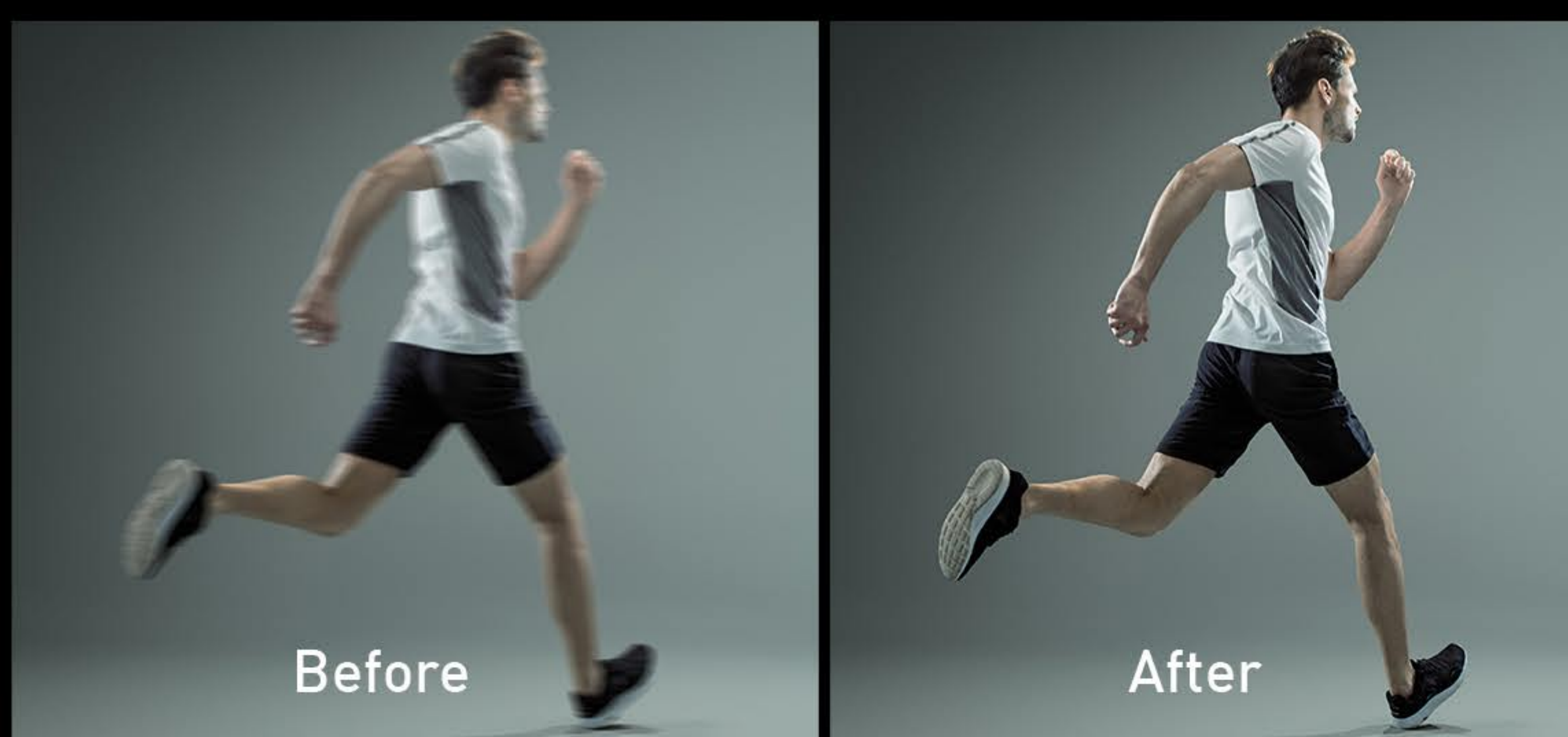


MICRO DIMMING

It enhances the contrast of an image by optimising the darker and brighter regions to create a more realistic image.

MOTION ESTIMATION MOTION COMPENSATION

The processor predicts the frame in between frames to create a smooth viewing effect in fast-paced scenes.





TRUE COLOUR



HEXA
CHROMA DRIVE

Over a billion colours are accurately produced, thanks to a 6 colour reproduction in the Panasonic OLED.



See absolute real colours of every image as the Panasonic OLED has an ultra-wide colour gamut for superior colour quality.

TRUE CONTRAST



Enjoy a dynamic viewing experience like never before with the Panasonic OLED, as it has better tone mapping that individually enhances every scene to provide pristine picture quality.



Discover true visual beauty with more accurate colours and sharper contrast of brightness and darkness.



THE NXT IN
**SOUND
PERFECTION**

A great picture goes hand in hand with great sound. The immersive sound technology ensures realistic sound for a cinematic sound experience. So, feel the sound effects and be engrossed in all your favourite entertainment.

THE NXT IN TRUE SOUND



Our sound processing, with added immersive Dolby Atmos® technology, can make it feel like you're sitting in the best seat at the stadium.



The integrated speakers and audio processing delivers crystal clear sound to enhance your home theatre experience.



The special speaker unit produces high sound pressure and resonance, resulting in strong bass and optimum sound quality.



GET A STADIUM-LIKE EXPERIENCE AT HOME

THE NXT IN
**ULTIMATE
GAMING**



Enhance your gaming experience with breath-taking visuals and superfast responses thanks to the best-in-class features.



**GAME
MODE**

The Panasonic OLED is ready for action with High Frame Rates (HFR), Variable Refresh Rate (VRR) and AMD FreeSync Premium for new levels of realism, demanded by the latest gaming devices.

ALLM

The Auto Low Latency Mode (ALLM) ensures a smooth and lag-free gaming experience like never before.

MEMC

MEMC technology unlocks your screen refresh rate, plus enhances the quality and smoothness of video for a heightened gaming experience.



THE NEXT IN SMART ENTERTAINMENT

Elevate your entertainment experience with the Panasonic OLED. Discover movies and shows in one place. Ask Google to control your TV with your voice. Also, cast your photos, videos, and music from devices to your TV easily with Chromecast built-in.

EASY CONNECTIVITY

Bluetooth™

Wi-Fi™

Chromecast
built-in

HDMI™
HIGH-DEFINITION MULTIMEDIA INTERFACE

AUDIO
LINK

VOICE CONTROL

Ok Google

works
with alexa

HANDS-FREE
VOICE CONTROL

SMART HOME SOLUTIONS

Works with
Miracast
Connected Living

works with
Google Home

androidtv

32GB INTERNAL
MEMORY

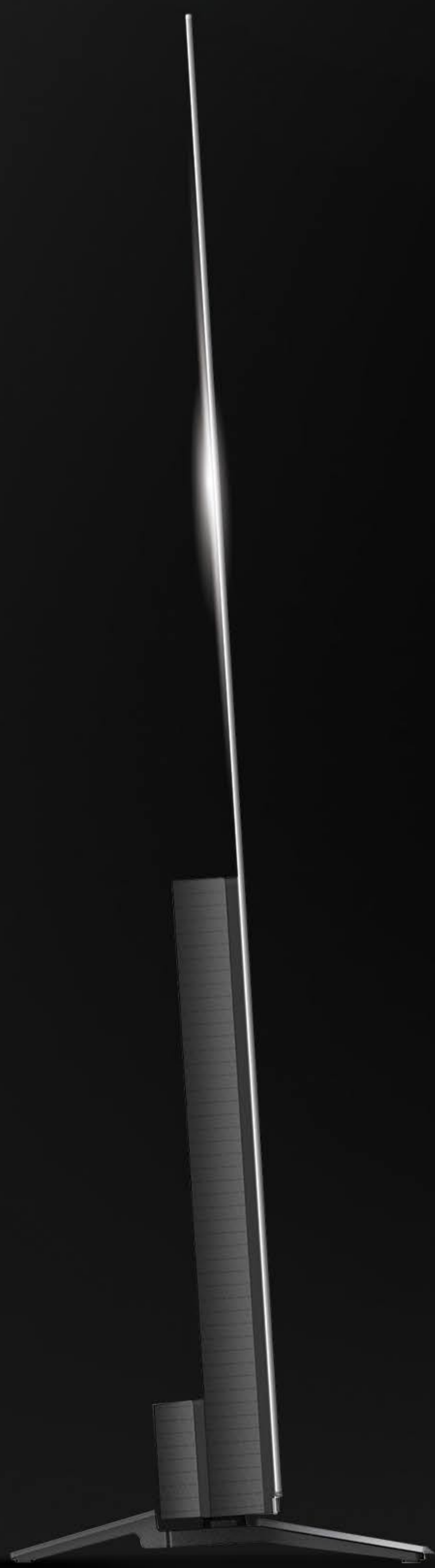




THE NXT IN
S L E E K D E S I G N

The Panasonic OLED is ultra slim as it requires no backlight or discharge space for illumination. Its stylish and minimalistic design is truly elegance combined with performance.

SIMPLE AND TIMELESS. A DESIGN THAT'S PURE BEAUTY.



Ultra slim screen (4.5mm)

Ergonomically tilted display for a comfortable viewing angle.

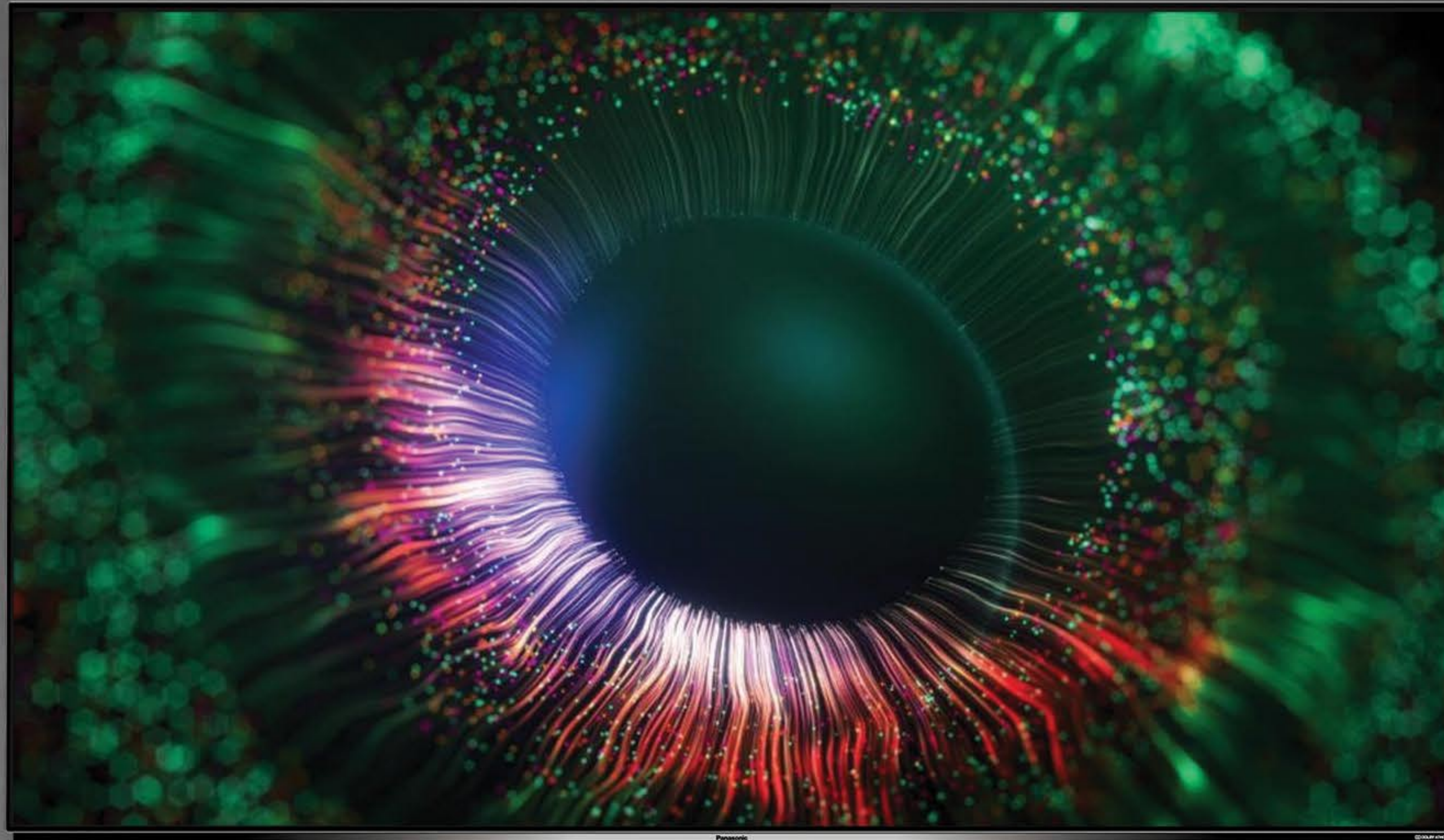


Thin chrome stand



Bezel-less design

PANASONIC OLED IMMERSIVE 4K OLED



LZ950

PICTURE QUALITY

- 4K Studio Colour Engine
- Super Bright Panel Plus
- Dolby Vision
- Accuview Display
- HEXA Chroma Drive
- Wide Colour Gamut
- HDR 10 (Multiple Formats)

SOUND QUALITY

- Home Theatre Built-in with Tweeters
- 20W Speaker
- ARC Out
- Audio Link (Bluetooth) : 2-way
- Dolby Atmos
- Dts TruSurround

SMART CONNECTIVITY

- Android OS V10
- Built-in Google Assistant (Voice Control)
- Unlimited Contents with Various OTT Apps
- Google Home (Smart Speaker) Compatibility
- Works with Alexa
- Hands-free Voice Control
- Chromecast Built-in & iCast
- MirAle
- 32GB Internal Memory
- ALLM

DESIGN

- "LESS IS PERFECT" Design Concept
- Bezel-less Design
- Super Slim & Stylish Design

PRODUCT SPECIFICATIONS

General	Category		OLED
	Series		LZ950
	Size		65' (164cm) 55' (139cm)
	Smart TV		Android OS (Ver.10)
	Resolution		4K
Picture	Processor		4K Studio Colour Engine
	Display Type		AccuView Display
	Viewing Angle		Wide
	Vibrant Colour	Colour Engine	Hexa Chroma Drive
		Colour Gamut	Wide Colour Gamut
	Absolute Contrast	Dimming	Yes
		HDR	HDR 10
		Dolby Vision	Y
	Infinite Clarity	Noise Reduction	Y
		4K Upscaling	Y
Sound	Speaker		Home Theatre Built-in with Tweeter
	Output		20W
	Dolby		Dolby Atmos
Smart	TV Type		Android
	Built-in Wi-Fi		Y
	Internet Apps		Y
	TOP 3 OTTs		Netflix/Amazon Prime/YouTube
	Other OTT		Disney+ Hotstar/JioCinema/Zee5/Voot/Sony Liv & many more
	Built-in Voice Control	Voice Control	Y
		Google Assistant (Smart Speaker) Compatibility	Y
		Alexa (Smart Speaker) Compatibility	Y
	MirAle		Y
	Screen Sharing		Chromecast Built-in & iCast
	Audio Link (BT)		2-way
	ROM (Internal Memory)		32GB
	RAM		2GB
Design	"Less is Perfection" Concept		Y (Bezel-less)
Connectivity	Media Player		Y
	HDMI		3
	Audio Out		ARC
	HDMI Version		HDMI 2.1
	ALLM (Gaming)		Y
	USB		2
	Optical Out		1
	Remote		BT Remote with Google Assistant



450+

AUTHORISED SERVICE CENTRES (ASCs)

QUICK SERVICE ACROSS INDIA

WhatsApp Chatbot: 93112 11333

☎ Service Helpline: 1800 108 1333 | 1800 103 1333

Email ID: helpline@in.panasonic.com



Scan to connect on WhatsApp

*Terms & conditions apply. The specifications and product images are for reference only, actual products may vary. Google, Google Play, Android & other marks are trademarks of Google Inc. All trademarks, logos, marks and symbols mentioned here are trade names, trademarks or service marks of the respective owners. Panasonic holds no responsibility of the respective partner's logos and content infringement that may occur in future in relation to the all trademarks, logos, marks and symbols not owned by Panasonic and its affiliates. In case of any dispute the decisions of Panasonic Life Solutions India Pvt. Ltd. shall be final and binding on all the parties. Results based on internal lab tests done on selected modes under standard test conditions and may vary depending on testing conditions. For visual representation only. All disputes shall be subject to exclusive jurisdiction of the courts at New Delhi only.

- Please read the Operating Instructions before using it.
- All graphics are provided merely for the purpose of illustrating a point.
- Due to printing considerations, the actual colours may vary slightly from those shown.

REGISTERED OFFICE ADDRESS

Panasonic Life Solutions India Pvt. Ltd., 12th Floor, Ambience Tower, Ambience Island, NH-8, Gurgaon - 122002, Haryana, India. Tel: +91-124-4751300, Fax: +91-124-4751333.



@panasonicindia



@panasonic_india



@PanasonicIndia



PanasonicIn



www.panasonic.com/in,
helpline@in.panasonic.com