

LED vs Incandescent

THE FACTS



The average Kiwi household uses 34 light bulbs.*

LED light bulbs last up to **25 years,****

while Incandescent bulbs last **just one.**



1 yr 5 yrs 10 yrs 15 yrs 20 yrs 25 yrs

A lot can change in 25 years...



...but your LED light bulbs won't have to.

THE DIFFERENCE

\$508***



The average amount a Kiwi household will save **EACH YEAR** by switching to LEDs (based on a 25 year average).

That's equivalent to:

13 WOF's



175 bottles of L&P



145 bars of chocolate



bars of chocolate

48 pairs of jandals



Future generations will thank you:



818 less bulbs littering the earth.



87% less wasted energy.



205 less Kg CO2-e polluting the air.



1281.15 kilowatt hours saved.****

* 2012 Research from the Energy Efficiency and Conservation Authority (EECA).
 ** Figures based on Panasonic 8W bulb with a rated life of 25,000 hours with 2.7 hours of use per day.
 *** Based on 28.53c/KWh (Average price in Auckland May 2013), standard incandescent 60W bulb RRP \$1.29 (Average life 1000hrs) and Panasonic LED 8W bulb RRP \$24.00 (rated life 25,000hrs with 2.7hrs use per day).
 **** Emission figures calculated using CarbonZone Carbon Calculator.
 'L&P' and 'Lemon and Paeroa' are registered trade marks of Coca-Cola Amatil (N.Z.) Limited.