

NEW nanocare EH-NA9M

Hair Dryer with **nanoe™**



nanoe™ and Mineral Ion for healthy and beautiful hair

nanoe™ hydrates hair and scalp, while Mineral ions minimize brushing damage and protect against UV rays for healthier hair.



NEW Intelligent Sensing

Two sensors monitor air and room temperature, automatically adjusting the air temperature to reduce excessive heat.



Air temperature sensor
Detect the temperature of the air



Ambient temperature sensor
Detect the temperature of the room

*Specifications are subject to change without prior notice.
**Colors and size proportionality as seen in the visuals may vary in actual.



Compact design with thumb-friendly buttons

The new design places the switch and mode button closer for easy one-thumb operation, enhancing usability.

EH-NA9M

Hair Dryer with nanoe™ and Mineral Ions
SRP: **11,999**

- 1,600 W
- nanoe™ for Moisturized Skin & Scalp
- Mineral Ions
- (NEW) Intelligent Sensing
- Fast Drying
- 3 Speed Settings
- Variety of modes:
 - Hot / Cold Mode
 - Hot & Cold Alternating Mode
 - Hair Tip Care Mode
 - Scalp Care Mode
 - Skin Care Mode
- Attachments:
 - Concentrator nozzle



nanoe™
nanocare

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NEW nanocare EH-NA7M

Hair Dryer with **nanoe™**



nanoe™ for healthy and beautiful hair

nanoe™ refers to Panasonic's unique invisible, ultrafine water particles that contain approximately 1,000 times the moisture of ions.

Mechanism to moisturizing hair with nanoe™



The cuticle is open. Moisture and nutrients escape from the hair.



nanoe™ penetrates into hair and tightens the cuticle.



The cuticle is tightened, leaving the hair glossy and smooth.



Fast Drying

The ventilation mechanism has been reviewed to improve airflow efficiency inside the main body.

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Foldable Design

Inspired by nanoe™ technology, our updated product radiates moisture with a premium design that seamlessly blends into your lifestyle.



EH-NA7M

Hair Dryer with nanoe™

SRP: **7,999**

- 1,600 W
- nanoe™ for Moisturized Skin & Scalp
- 3 Speed Settings
- Easy to Clean Filter
- Attachments:
 - Concentrator nozzle
- Foldable
- Universal Voltage

nanoe™
nanocare

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What is nanoe™ technology?

nanoe™ refers to invisible, ultrafine water particles containing a lot of moisture

Generative negative ions

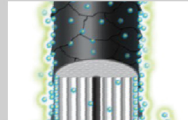


Approx.
1,000 times
more water*2

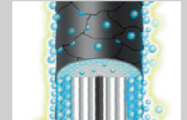


nanoe™

Difference between nanoe™ and general negative ions



Generative negative ions
Ions coat hair shaft



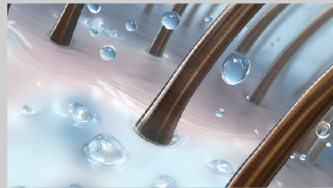
nanoe™
nanoe™ penetrates into
hair and tightens cuticles

Benefits of nanoe™



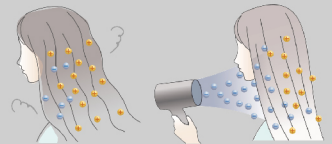
nanoe™ moisturizes hair

Moisture penetrates into hair and tightens cuticles, making hair healthy and beautiful.



nanoe™ provides scalp care

nanoe™ moisturizes the scalp to prevent dryness and hair damage, and helps water mix with sebum for easier washing.



nanoe™ reduces static

It suppresses static electricity to tame flyaway hair, making it manageable and frizz-free.

*Creative visualization only.

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*2 Relative value determined from volume.

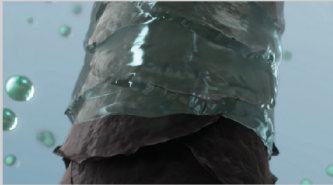
Easy to Apply nanoe™ and Mineral ion to the Hair with New Product Design



What is ionicity?

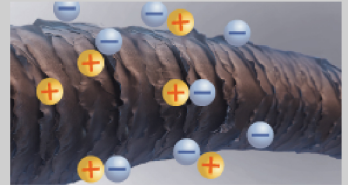
Negative ions gently coat each hair strand, reducing static electricity and leaving hair healthy and shiny.

Benefits of ionicity



Ions moisturize your hair

Ions coat the surface of hair with moisture, leaving it smooth and frizz-free.



Ions neutralize hair's charge

Hair has a positive charge that causes it to stand on end. Ions neutralize this charge, reducing static and making hair smoother.

Hair Dryers

EH-NA98

Hair Dryer with nanoe™
SRP: 11,999

- 1,800 W
- nanoe™ for Skin Moisture
- Double Mineral Ions
- 4 modes:
 - Scalp Care Mode
 - Skin Care Mode
 - Hot & Cold Alternating Mode
 - With Temp. Control Mode
- Easy Clean Filter
- Foldable



nanoe™
nanocare



nanoe™
nanocare

EH-NA45

Hair Dryer with nanoe™ and Platinum Ions
SRP: 5,499

- 1,600 W
- nanoe™ for Moisturized Hair & Scalp
- Platinum Ions Protects Hair from UV Rays
- Automatic Overheating Protective Device
- 3-Speed Settings
- Foldable



nanoe™
nanocare

EH-NA27

Hair Dryer with nanoe™
SRP: 4,399

- 1,200 W
- nanoe™ for Moisturized Hair & Scalp
- Advanced Heat Protection Sensor
- Cool-shot Button
- 2-Speed Settings
- Foldable

ionity



EH-NE86

Hair Dryer with Ionity™
SRP: 5,999

- 2,300 W
- Super Fast Drying
- Salon blowouts with shiny and silky hair
- Professional Heat Protection
- Automatic Hot and Cold Alternating Airflow
- with Air boost nozzle

ionity



EH-NE66

Hair Dryer with Ionity™
SRP: 2,799

- 2,000 W
- ionity™ for Shiny Hair
- Ion Conditioning Design
- Powerful Fast Drying
- Heat Protection Mode
- Compact Size / Foldable
- 3 Airflow Settings
- Foldable



EH-ND65

Hair Dryer
SRP: 1,999

- 2,000 W
- Powerful Fast Drying
- Heat Protection Mode
- Compact Size / Foldable
- 3 Airflow Settings
- Foldable

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Hair Straightener



EH-HS99

Hair Straightener with nanoe™
SRP: 8,999

- nanoe™ Delivers Moisture to Hair
- 230°C Maximum Temperature
- 5-Temperature Settings and Ready in 30 secs
- Even Heat Distribution Plate
- Universal Voltage
- Lock Feature



EH-HV52

Multi-Styling Straightener
SRP: 3,979

- Keratin & Coconut Oil-Infused Ceramic Plates
- 230°C Maximum Temperature
- 5-Temperature Settings & Ready in 15 secs
- Photo Ceramic Plate
- Even Heat Distribution Plate
- Universal Voltage



With 5 Attachments: Super Straight, Volumizer, Medium Curl, Large Curl, and Extra Large Curl



EH-HV21

Hair Straightener and Curler
SRP: 3,299

- Keratin & Coconut Oil-Infused Ceramic Plates
- 230°C Maximum Temperature
- 3-Temperature Settings & Ready in 15 secs
- Ceramic Plate
- Even Heat Distribution Plate
- Universal Voltage



EH-HV11

Hair Straightener & Curler with Cap
SRP: 2,499

- Keratin & Coconut Oil-Infused Ceramic Plates
- 210°C Maximum Temperature
- 3-Temperature Settings & Ready in 40 secs
- Ceramic Plate
- Lock System with Cap
- Universal Voltage
- Portable

Hair Styler / Hair Brush



EH-KE46V

4 in 1 Hair Styler
SRP: 3,299

- Ionity Hair Styler
- With 4 Attachments
 - Blow Brush
 - Roll Brush
 - Slim Roller Brush
 - Nozzle
- 2 Wind Settings (Dry / Set mode)
- Rotary Power Cord
- Easy-to-clean Detachable Filter



EH-HT40

Styling Brush Iron
SRP: 3,699

- Brush & Clip
- 180°C Maximum Temperature
- Static Electricity Suppression Brush
- Ready in 60 secs



EH-HE10V

Ionity™ Hair Brush
SRP: 2,799

- Generates Negative Ions for Frizz-free and Shiny Hair
- Gentle Brush with Washable Bristle Cushion
- Compact & Portable
- Battery-operated (AAA)

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Esthetic

Bikini Trimmer & Shaver



Shaver Head



Skin Guard
Attachment



Bikini Comb
Attachment



NEW ES-WV62

Bikini Trimmer & Shaver

SRP: **2,499**

- Gentle & Close Shave
with dedicated bikini trimmer and shaver
- Sharp 45° trimmer blade
- Quick Shaving with powerful motor
- Waterproof Design
- Wet or Dry Use
- Compact and Easy to Carry
- Battery Powered

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JAPANESE BLADE TECH

Experience exceptional Japanese quality grooming with Panasonic. Our men's grooming products enhance your self-care routine, all from the comfort of home.

NEW ES-LT2B

3-blade Shaver

SRP: **8,859**

- 3 advance Japanese Stainless-steel blade
- Responsive Beard Sensor Technology
- Ultra Fast Linear Motor
- Waterproof Design
- Rechargeable
- Cordless



ES-SL10

3-blade Wet & Dry Shaver
SRP: **2,599**

- Holder for Storage and Travel Use
- with Comb Attachment
- Washable
- Battery-operated



ES-SA40

Single Blade Wet & Dry Shaver
SRP: **2,499**

- 30° Inner Blade for Closer Shave
- Floating Head
- Slide-up Trimmer
- Rechargeable

Nose Hair / Nose-Ear Trimmer



ER430

Nose Hair Trimmer
SRP: **1,550**

- Sharper 60° Inner Blade with Suction Power
- Wet / Dry Washable
- With Vacuum System
- Battery-operated



ER115

Nose-Ear Hair Trimmer
SRP: **750**

- Spinet Blade
- Wet / Dry Washable
- Battery-operated



Panasonic







WET/DRY



**MADE IN
JAPAN**

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