

Panasonic

SEE IT ALL. FEEL IT ALL.

Experience an immersive true to life picture quality

**4K
HDR**



**4KSTUDIO
COLOUR
ENGINE**



**HEXA
CHROMA DRIVE**



Google TV



Ok Google

NEW



NEW

**POWERLIVE
TMAX**

High Power
Audio System with

 **Bluetooth®**



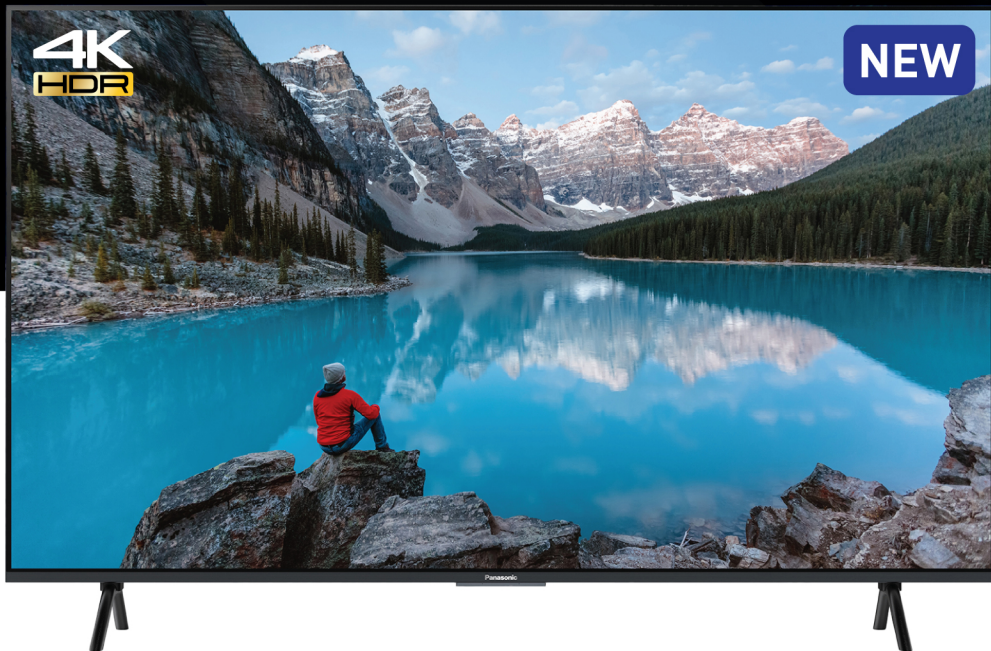
Products in the image are TH-MX800X (Television) & TMAX45 (Audio System)

*Colors and size proportionality as seen in the visuals may vary in actual.

MX800 SERIES

Google TV

Ok Google



6 HEXA CHROMA DRIVE

Beautiful & accurate color
Recreates colors authentically, letting you enjoy movies as directors intended.



HDR+
Dolby Vision
HLG

Multi HDR Format Compatibility
Brightness and color are optimized scene-by-scene, whether it is Dolby Vision, HLG, HDR10, or HDR10+.



Immersive Gaming Action
Game mode reduces input lag, making on-screen action react instantly to your commands.

*Prices and specifications are subject to change without prior notice.
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55"

TH-55MX800X | 4K LED

SRP 42,990

4K STUDIO
COLOUR ENGINE

TRUE TO LIFE PICTURE QUALITY

This processor is the powerful brain inside this model that provides brilliant picture quality that delivers spectacular levels of contrast, clarity, and truly accurate color.



MX800 SERIES

Google TV Ok Google

55" | **4K LED**

TH-55MX800X SRP 42,990



4K
HDR



4KSTUDIO
COLOUR
ENGINE



HEXA
CHROMA
DRIVE



HDR
BRIGHT PANEL
PLUS



Dolby
VISION-ATMOS



AUDIO
LINK

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Entertainment you love with help from Google

Google TV

The Lord of the Rings: The Rings of Power

EVERYTHING EVER MADE FOR NETFLIX

No more jumping from app to app.

"Google TV unites all your subscriptions, with recommendations, search across 10,000+ apps, and hundreds of free channels. Personalized profiles ensure a customized experience"

Hey Google

Do more on your TV with your voice

Your TV is more helpful than ever. Ask Google to find movies, stream apps, play music, and control the TV with your voice. Press the Google Assistant button on the remote to get started.

Chromecast built-in

Stream from your phone.

With Chromecast built-in technology, you can easily cast movies, shows, photos, and more from your phone or tablet, right to your TV and enjoy watching with your family together on the big screen.

*Design of the remote control and button positioning vary depending on country.
*Casting compatible with select apps and devices.

Chromecast built-in

Just press

CAST YOUR FAVORITE NETFLIX SERIES

Did you know that you can easily cast Netflix shows from your smartphone to your Panasonic TV? Just connect both devices to WiFi, tap on the Cast icon, and it's ready to go. Why don't you give it a try with 'Stranger Things'?

*Netflix streaming membership required.
*Casting compatible with select apps and devices.

MX650

SERIES

Google TV Ok Google

4K LED

50" TH-50MX650X | SRP 35,990

43" TH-43MX650X | SRP 26,990



4K HDR



4KSTUDIO COLOUR ENGINE



HEXA CHROMA DRIVE



HDR BRIGHT PANEL

Dolby VISION-ATMOS



AUDIO LINK

MS600

SERIES

androidtv Ok Google

FULL HD

43" TH-43MS600X | SRP 21,990

32" TH-32MS600X | SRP 18,490



FULL HD HDR



VIVID DIGITAL PRO



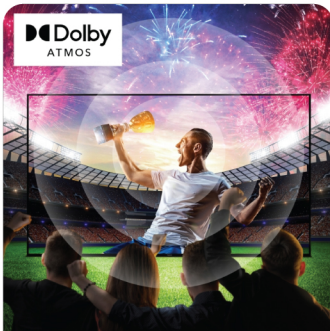
AUDIO LINK



HDMI x2

NARROW BEZEL

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Dolby
ATMOS

Dolby Atmos® - A great picture is one thing, but adding great sound makes it truly immersive. Our sound processing with Dolby Atmos® technology makes it feel like you're in the best seat in the stadium.



Surround sound - Open up the soundstage to make the soundtrack feel as involving as the big screen action. Sound helps draw you into what you're watching to feel more involved with the story.



Bluetooth

Bluetooth® Audio Link lets you easily connect your TV to wireless speakers or headphones, offering more options. It also enables music playback from your phone and other devices through the TV's speakers.



HDR
BRIGHT PANEL
PLUS

HDR Bright Panel Plus screens deliver a wide range of colors for a natural picture. LED backlighting ensures consistent brightness and increased contrast, resulting in excellent HDR performance.

HDR Bright Panel Plus
*Applicable to MX800 and LX800 Series



HDR Bright Panel
*Applicable to MX650 Series




HDR
BRIGHT PANEL

HDR Bright Panel 4K LED TVs are perfect for bright rooms. They produce crisp, colorful images and spectacular contrast, ensuring a clear view even on the brightest days.

65" TH-65LX800X | SRP 62,990

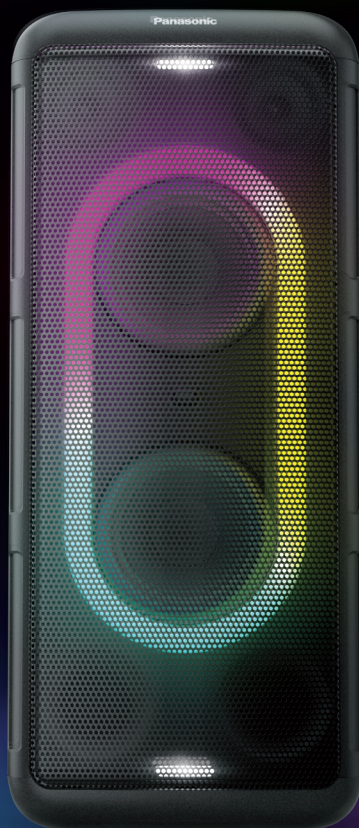


FULL LINEUP SPECIFICATIONS

Category		4K LED				FULL HD	
Series		LX800X	MX800X	MX650X		MS600X	
Display Size (Diagonal)		65"	55"	50"	43"	43"	32"
Picture Quality	Processor	4KSTUDIO COLOUR ENGINE	4KSTUDIO COLOUR ENGINE	4KSTUDIO COLOUR ENGINE	4KSTUDIO COLOUR ENGINE	VIVID DIGITAL PRO	VIVID DIGITAL PRO
	Colour	HEXA CHROMA DRIVE	HEXA CHROMA DRIVE	HEXA CHROMA DRIVE	HEXA CHROMA DRIVE	-	-
	HDR	HDR Dolby VISION	HDR Dolby VISION	HDR Dolby VISION	HDR Dolby VISION	Multi HDR Support 2K HDR	Multi HDR Support 2K HDR
	FMM	FILMMAKER MODE	GAME MODE	GAME MODE	GAME MODE	Filmmaker Mode Picture Mode	Filmmaker Mode Picture Mode
	Panel	HDR BRIGHT PANEL PLUS	HDR BRIGHT PANEL PLUS	HDR BRIGHT PANEL	HDR BRIGHT PANEL	-	-
	LD	-	Adaptive Backlight Dimming	Adaptive Backlight Dimming	Adaptive Backlight Dimming	-	-
Sound	Panel Drive	MEMC	MEMC	MEMC	MEMC	-	-
	Surround	SURROUND SOUND	SURROUND SOUND	SURROUND SOUND	SURROUND SOUND	SURROUND SOUND	SURROUND SOUND
	Dolby Atmos	Dolby ATMOS	Dolby ATMOS	-	-	-	-
Smart Features	Smart TV	androidtv	Google TV	Google TV	Google TV	androidtv	androidtv
	VPA	Ok Google	Ok Google	Ok Google	Ok Google	Ok Google	Ok Google
	Audio Link	AUDIO LINK	AUDIO LINK	AUDIO LINK	AUDIO LINK	AUDIO LINK	AUDIO LINK
Connectivity	HDMI Port(s)	3	3	3	3	2	2
	USB Port(s)	2	2	2	2	2	2
	Digital Audio Port(s)	1	1	1	1	1	1
Dimensions (WxHxD) in mm	with Stand	1453 x 846 x 83	1,234 x 725 x 83	1112 x 645 x 88	958 x 559 x 87	967 x 567 x 89	726 x 431 x 82
	without Stand	1453 x 912 x 318	1234 x 787 x 269	1,112 x 703 x 248	958 x 609 x 217	967 x 612 x 215	726 x 476 x 179
Weight in kg	with Stand	19.5	14.5	9.0	6.6	6.2	3.5
	without Stand	20.1	14.7	9.3	6.8	6.3	3.6

POWERLIVE TMAX

NEW



High Power Audio System with  Bluetooth®

TMAX45

POWERLIVE TMAX

Stylishly designed, high power audio system to liven up your parties!

NEW TMAX45 SRP 21,999

TMAX45 is an excellent choice for hosting a fun-filled party at home with friends. It combines a compact size with a sleek design, impressive power and quality sound. Additionally, its built-in illumination lights can create the perfect ambiance to complement your music. With Bluetooth, USB, and Guitar Input capabilities, you and your friends can enjoy a diverse selection of music together.



NEXT LEVEL SOUND

DOUBLE TWEETER

6.5-inch DOUBLE WOOFER

BASS REFLEX PORT

The system packs the punch of a 6.5-inch double woofer, double tweeter, and bass reflex ports for vivid sound quality across all frequencies. Experience well-balanced sound from deep bass to crystal-clear vocals with high notes, all from just one setup.

1000W High power audio system
with Bluetooth®

 Bluetooth®



Using Bluetooth®, two compatible smart devices can pair simultaneously with TMAX, and seamlessly switch between playlists.



Share the joy of making music! Plug in your microphone into the mic jack and have karaoke nights and sing your hearts out with friends.



Shred that guitar solo and rock on with TMAX. Plug your guitar in the dedicated guitar input and use it as guitar amplifier.



Your TMAX can be hard wired to 2 more TMAX45s for even bigger parties and events. Experience immersive stereo sound.



Lie TMAX on its side, so it won't spoil the view. Pair up TMAX with your TV, host watch parties of your favorite show, sports, or contests.



With Easy-to-grip handle, take it anywhere. Perfect for dance or exercise classes, gym sessions, you name it.

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Mini System **AKX** Series

**Powerful
& Clear Sound**



Mini System
AKX
Series

SC-AKX710GS-K
Powerful and Clear Sound with Robust Airquake Bass
SRP 22,099

Power 22,000 W 2,000 W
Input (PMP0) (RMS 30%)

- 20 cm Woofer
 - Full Karaoke Function
 - Local Preset Equalizer
 - DJ Sampler / DJ Effect
 - Bluetooth Connectivity
 - CD Play & Record
 - 4GB Internal Memory
- Dimensions WxHxD
Main Unit
458 x 137 x 341 mm
Speaker Unit
313 x 425 x 264 mm



Mini System
AKX
Series

SC-AKX320GS-K
Powerful and Clear Sound with a Large 16-cm Woofer
SRP 11,499

Power 4,950 W 450 W
Input (PMP0) (RMS 30%)

- 16 cm Woofer
 - Full Karaoke Function
 - Local Preset Equalizer
 - DJ Jukebox / MAX DJ
 - Panasonic MAX Mobile App
 - Bluetooth Connectivity
- Dimensions WxHxD
Main Unit
400 x 142 x 250 mm
Speaker Unit
199 x 333 x 210 mm



UA
URBAN AUDIO








SC-UX100GS-K
Powerful and Clear Sound with a Large 13-cm Woofer
SRP 8,899

Power 3,300 W 300 W
Input (PMP0) (RMS 30%)

- 13 cm Woofer
 - D. BASS Beat
 - Local Preset Equalizer
 - DJ Jukebox
 - Panasonic MAX Mobile App
 - Bluetooth Connectivity
- Dimensions WxHxD
Main Unit
250 x 132 x 227 mm
Speaker Unit
181 x 308 x 165 mm

Panasonic®

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