

Panasonic FutureTech 2.0 Showcase *“Shaping Tomorrow, Today”*

Kuala Lumpur, 14 March 2023 - Panasonic, a leading integrated solution provider of comprehensive security, information/communication technology, application software, professional audio video convergence technology launches its showcase of new solutions under the tag line Panasonic FutureTech 2.0, showcasing Smart, Green and Immersive Solutions targeting five primary verticals:

- Public & Private Higher Educational Institutions
- Corporate & Government Offices
- Developer & Construction Industry
- Manufacturing Industry
- Hospitality Industry

Industry leading innovations have remained central to Panasonic and this launch further strengthens its commitment to help both the Corporate and Public Sector grow and stay competitive in the age of digital and green transformation.

The FutureTech 2.0 Solution Showcase is a dynamic exhibition of a forward-thinking solutions and ideas, being held at The Zenith, Connexion Conference & Event Centre, Jalan Kerinchi, Bangsar South, Kuala Lumpur, from 14th until 16th March 2023, to showcase the latest solution of smart security and facility management of township, campus and building management for smarter, safer, cost saving and more effective control management system.

Country Head of System Solutions and Head of B2B Panasonic Malaysia, Seelan Kandasamy, said, “Panasonic FutureTech 2.0 showcases a wide selection of revolutionary solutions across different key vertical markets that offers ground-breaking technology, designed to deliver unprecedented smart and green solutions to enhance customer experience, and improve industry productivity and efficiency”.

Among the cutting-edge smart solutions that will be showcased at FutureTech 2.0 includes:

Smart Facility Management Solution Showcase - is a great opportunity for Campus Leaders and Building Facility Managers to learn more connected campus system, visitors and facilities management system that can meet the needs of today's expectation while preparing for the challenges of tomorrow's innovations. The solutions showcased includes:

- Smart Security System
- Smart Energy & Clean Air Solutions
- Intelligent Building Management System (iBMS)
- Integrated Access Control System
- Parking Management & License Plate Recognition (LPR) System
- Visitor Management System
- Smart Attendance, Student Management & One ID Solutions
- Smart & Immersive Classroom Solution
- Facility Booking System
- Long Range Wireless Solutions
- Printing Management Service
- Campus e-Wallet
- Smart Locker Solution
- Door Sensor Monitoring & Control
- Digital Signage Display and Projection System

- IP/IT base Broadcast (NDI) Multi Camera Production System
- Face Recognition Technology

S.iCity Green Building and Cost Saving Benefits – At this event, attendees will have the opportunity to explore a variety of smart building solutions, from advanced security systems with AI applications, smart lighting to intelligent energy management and the smart monitoring system. They can learn about the latest advancements in facility management technology and see how these solutions can improve township and building safety, efficiency, and sustainability. The solutions showcased includes:

- Smart Light Monitoring & Control
- Smart Water Level Monitoring
- Smart Irrigation System
- Smart Energy Solutions

“As technology advances towards a converged network, Panasonic continues to introduce IP Centric or IoT enable products and solutions with the aim to improve productivity while reducing total cost of ownership,” added Seelan.

The advantage of Panasonic is our wide range of products and solutions. Today we are further enhancing this by integrating them together and collaborating with our Technology Partner RFnet, Extron, Calms, Macking Domain, ASI Synergy and TDSi to offer our customers a one stop solution. No longer customers need to approach multiple vendors or suppliers, we will be able to fulfil these needs. Panasonic with our Partners will be able to offer professional service which includes consultation, system design, demonstrations and system integration to meet the customer’s needs.

- END -

About Panasonic Malaysia

Panasonic Malaysia Sdn Bhd is a sales, service and marketing company for the Panasonic brand of electrical and electronic products ranging from audio visuals, home appliances, air conditioners, indoor air quality, solar business, digital & video cameras, professional broadcasting equipment, system solutions, telecommunications, health & beauty care, batteries and lightings. All Panasonic products are available through our authorised dealers nationwide. For more information on Panasonic brand and products, visit our website at www.panasonic.com.my or call our Customer Care Centre at 03-7953 7600.

Media Contact

Hoh Li Jiun

General Manager

Marketing Communication Department

Panasonic Malaysia Sdn. Bhd.

Lot 10, Jalan 13/2, 46200 Petaling Jaya, Selangor.

Email: lijun.hoh@my.panasonic.com

Office: +603-7809 7695

Mazlee Mokhtar

Manager, Corporate Communication

Marketing Communication Department

Panasonic Malaysia Sdn. Bhd.

Lot 10, Jalan 13/2, 46200 Petaling Jaya, Selangor.

Email: mazlee.mokhtar@my.panasonic.com

Office: +603-7809 7877