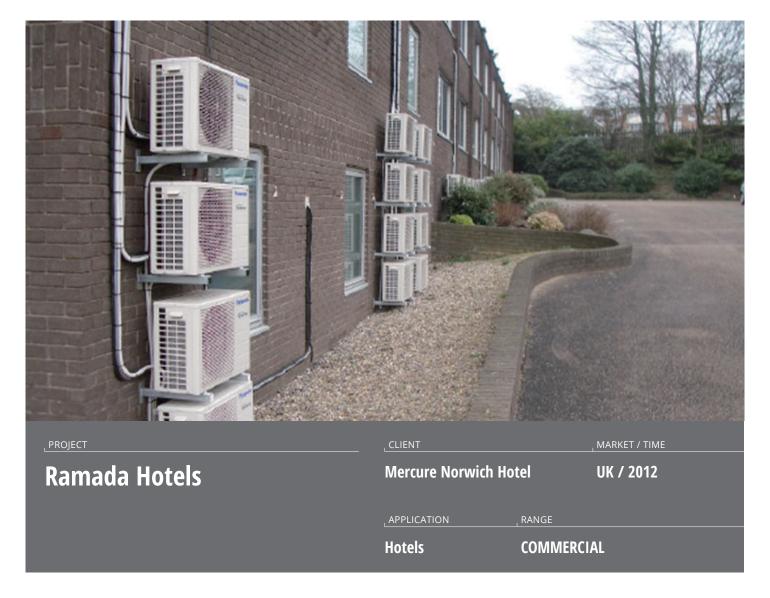
Panasonic



Norwich, UK.

Type of project: Refurbishment

Installer Company: Fridge Spares Wholesalers (FSW)

Year installation: 2012

Background: After responding to customer feedback, the Mercure Norwich Hotel's owners embarked on a project to install in-room air conditioning to enhance the comfort of their stay.

Project Challenge: The hotel required stylish indoor units, capable of providing cost-effective, reliable air conditioning in the 68 bedrooms of the hotel.

Solution: 45 Panasonic Etherea ECONAVI air conditioning units were fitted because the innovatively eco-friendly units proved to be an all-round cost-effective and energy-saving solution. Panasonic's Etherea range incorporates the innovative Econavi technology. Econavi features an intelligent human activity sensor to optimise air conditioner operation according to room conditions – it detects and reacts to human presence and activities.

Building Energy analysis: The hotel rooms are now constantly monitored with the ECONAVI sensors and patrol systems; detecting human presence and levels of activity, adjusting the cooling, heating and air flow levels accordingly.

3rd Party Comments: "Fundamentally the ECONAVI system within Panasonic's air conditioning wall mounts really sold it to us as suppliers and advisors. We knew from the off-set that contractors and consumers alike can see the obvious benefits from the Etherea's energy saving initiative", says Peter Emanuel, Air Conditioning Product Manager of FSW.



List of Products

Panasonic Etherea ECONAVI air conditioning

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