

FUTURE LIVING[®] BERLIN

Birgid Eberhardt | Head of Smart Home
at GSW Sigmaringen

JULY 2020

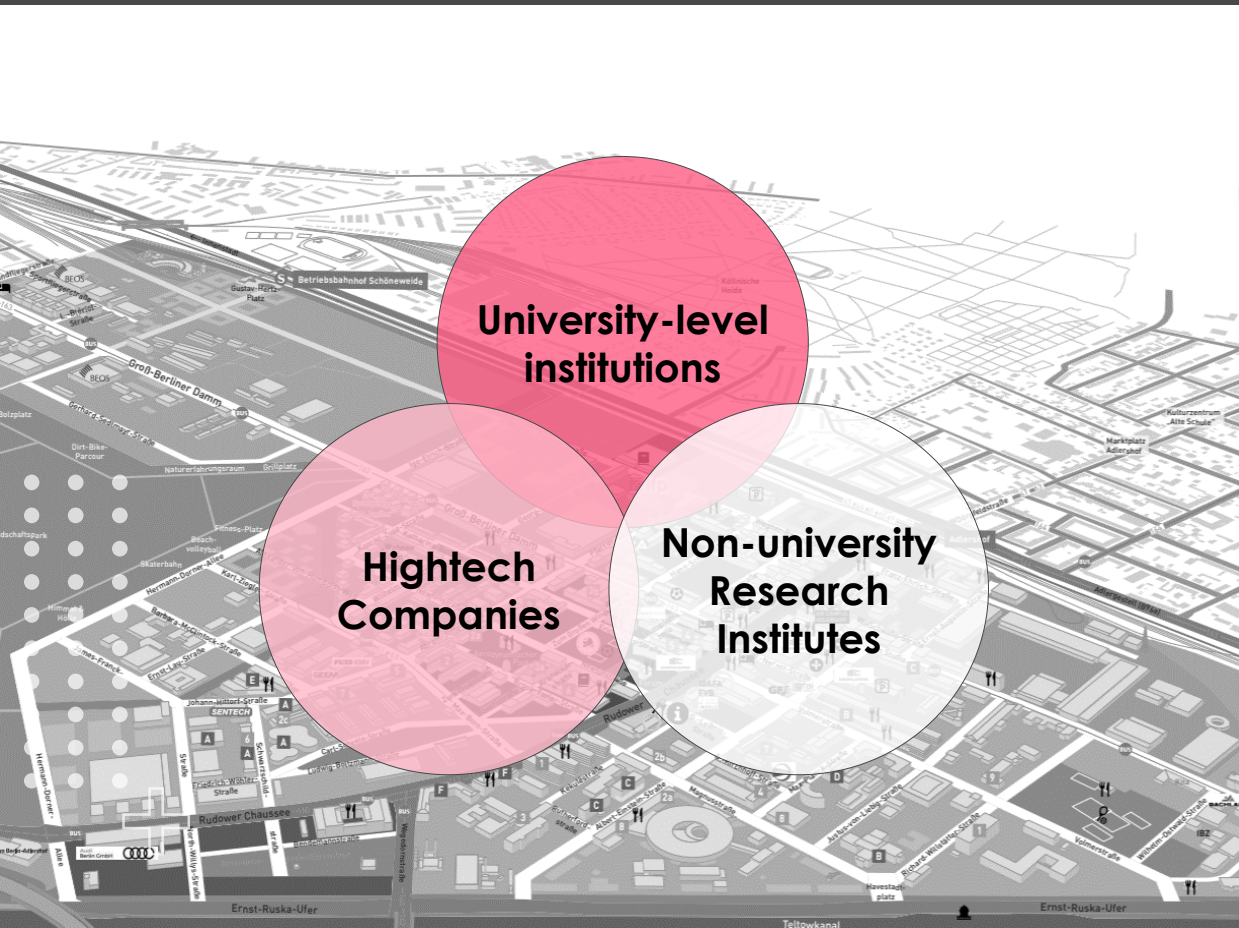
Panasonic

GSW

p polarstern

TECHNOLOGY HUB ADLERSHOF

A unique SciTech Cluster



Germany's biggest technology hub

> 1,200 companies, many technology leaders, and more than 5,000 apartments to come

Access to global Research

About 20 research facilities – from the Technical University of Berlin and non-university background

Future Living® Berlin

Corresponding to the future orientated spirit of the district

SOCIAL INCLUSION

Architecture and Exterior Design



Apartments equipped with Smart Home system
promotes social interaction
(towers instead of massive building wings)

Universal design and accessibility
are a design criteria

Ready to stay
11 out of 90 units are wheelchair accessible

FUTURE LIVING® BERLIN

Why are we doing this?



Social & Including

- We belong to Sozialverband (social federation) “VdK” – One of the largest social associations in Germany (2 million members)
- VdK is committed to accessibility – Future accessibility will also be based on digital solutions



Smart & Connected

Politics and industry are demanding Smart Home and “assisted living” solutions in rental apartments (needs verification tests what’s needed and used □ mission of FLB)



Green & Sustainable

- Local municipalities and Housing industry demands climate-neutral rental buildings
- Interest of tenants in environmental and climate protection

